



If your answer to the above is '**YES**', then partner with us to run Eric Benny Football Academy powered by Deutsches Fußball Internat - Germany. An opportunity that will make you an entrepreneur.

Eric Benny Football Academy, a division of Eric Benny Sports Management, is a unique way for coaching young talented footballers (aged 4 – 18 years)

## WHY RUN ERIC BENNY FOOTALL ACADEMY (EBFA)?

Running an EBFA, you get the power to shape the destiny of future footballers and create a race of skilled footballers. EBFA is backed by one of the biggest names of international football clubs DFI - Germany .

EBFA helps in setting up grassroots level development environment while training & certifying the coaches - educators to the specifics of teaching grassroots football for both boys and girls as per UEFA Standards.

### **SCOUTING**

Our scouting process happens once a year starting September to December by UEFA Certified coaches at our football academies. Shortlisted students will be given an opportunity to be trained and mentored at our European centers of expertise for a short - term program in FC Metz in France and Deutsches Fussball Internat (DFI) in Germany. Selected students from this Short - Term Program will then have an opportunity to be mentored at FC Metz in France or Deutsches Fussball Internat (DFI) in Germany for a long - term program. Those who have not qualified for our Short- and Long-term programs will be trained at our academies to get an opportunity for getting scouted for next season Short-Term Programs in Europe.

# BENEFITS OF RUNNING **EBFA**



Powered by DFI - Germany, so as to transfer good practices in football.

Access the best of international football coaching methods as per UEFA standards

Training and certification by UEFA Certified coaches

Curriculum

An opportunity of sending your best students to Europe for Summer Camps and thereafter, if found suitable, to get mentored along with schooling

Marketing and promotions design support

Quality control checks

Opportunity to increase revenue -Higher fees, Scouting for Europe, Revenue share for Europe Tours

Above all: Long term competitiveness compared to other football academies











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Management, is a unique way for coaching young talented footballers
(4 - 18 years) by UEFA trained and certified coaches. EBFA trains potential
footballers at the grass root level and make them aspire to play for Clubs/ State/ Nation. EBFA is backed by one of the biggest names of international football academies, Deutsches Fußball Internat (DFI) - Germany.

#### **ABOUT DFI**

Deutsches Fußball Internat, the German football boarding school in Bad Aibling offers a unique program that does not yet exist in this form. The school is located in Bad Aibling and is part of a 70 – acre park landscape. Football loving children and teenagers will find conditions here for school, sports and personal development that are simply fantastic. Their concept is based on three pillars of School, Sports and Personal Development in harmony. Boarding students not only receive excellent school education, but also receive targeted individual sports promotion and excellent personal development. DFI serves as a feeder Academy of the youth teams of the record champions FC Bayern Munich, TSV 1860 Munich, SpVgg Unteraching and FC Ingolstadt.

#### **ABOUT FC METZ**

Football Club de Metz, commonly referred to as FC Metz, is a French association football club based in Metz, Lorraine. FC Metz International Football Academy aims to enable young footballers or educators from around the world to gain access to a high – level training structure and to benefit from the know – how and the experience gained by the club in that area. The famed Academy has produced great players like Robert Pires, Louis Saha, Franck Ribery, Miralem Pjanic among others.



# TO PARTNER WITH US AND TO KNOW MORE, YOU CAN VISIT:

www.ericbenny.com/academy

#### **ERIC BENNY SPORTS MANAGEMENT (EBSM)**

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