Eric Benny

Dear Parents,

We hope our previous newsletters with this issue and yours son/daughter to participate in the upcoming events at Eric Benny Football Academy (EBFA) for the upcoming winter season. We have kept in mind the availability of the CBSE board exams and also have decided to conduct two phases of the scouting trials, which will be very helpful for students coming from different parts of the country and who want to participate in the trials and become part of the Eric Benny Football Academy.

We have conducted our scouting trials with a lot of enthusiasm and confidence. We are always looking for talented footballers who are interested in pursuing a professional football career. With our network of scouts and experienced coaches, we can help students develop their skills and get the best football education. We are open to scouting for students from all over the world.

Sheth, one of rising stars of our Eric Benny College, having scored 40 goals in 70 matches (!). As our student-athletes play under our guidance, we expect each team to flavor us with its uniqueness. We also take pride in introducing Tanmay Sheth, one of the stars of our Eric Benny College. He has demonstrated his passion for football and is one of the most promising young footballers in India. We will be introducing Tanmay Sheth in the ‘Meet the Team’ section. We also take great pleasure in introducing Mr. Ravi Iyer, our Marketing Specialist in Content & Communications. You can read his full introduction in the ‘Meet the Team’ section.

Eric Benny Sports Management (EBSM) team would like to emphasise on how much sport can change a person’s life, so always do encourage others to impart in some kind of sport and show us what they have got, and perhaps win that dream seat in a football education programme that you do not allow your wards to lose that connect exams upon us, sports and other extra-curricular avenues for the little ones. With the monsoon festivities making its presence felt, and the first phase of the scouting trials, which was a great experience, and I couldn’t have asked for a better route to prove myself. Eric sir’s attitude and contribution in football by encouraging and providing opportunities to budding players has also encouraged me more. His idea of making a platform for students to make their dreams come true has also been an inspiration for me. To finish, we would like to quote the great Billie Jean King, women’s tennis legend and trailblazer in her own rights. “To win and lose—it teaches you about life.’ These words ring true for any person in any sport, be it team or individual, and the Eric Benny Sports Management (EBSM) team would like to emphasise on how much sport can change a person’s life, so always do encourage others to impart in some kind of sport and show us what they have got, and perhaps win that dream seat in a football education programme that you do not allow your wards to lose that connect exams upon us, sports and other extra-curricular avenues for the little ones. With the monsoon festivities making its presence felt, and the first phase of the scouting trials, which was a great experience, and I couldn’t have asked for a better route to prove myself. Eric sir’s attitude and contribution in football by encouraging and providing opportunities to budding players has also encouraged me more. 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